



BUSINESS
ADMINISTRATION

DOCTOR OF **BUSINESS ADMINISTRATION**

The goal of the DBA is to increase the competencies of practising managers and business professionals and to better equip them with the capability to make a leadership contribution to their own organisations, wider industries and communities.

The University of Newcastle DBA is coursework-focused, with two-thirds of the award related to high level coursework in business studies and one third of the award focused on research training. The latter includes 20 units of research methods, 20 units of dissertation preparation (ie. literature review and research proposal) and 60 units of applied research in the form of a project dissertation, typically undertaken in the candidate's host firm.

The program will develop in graduates rigorous, in-depth, analytical and critically self reflective skills well beyond the Masters level. The DBA will also provide business executives with the tools to undertake significant applied research in order to perform in an increasingly competitive global business environment.

The curriculum offers successful candidates a highly customised program including further advanced postgraduate study beyond that achieved in an MBA. Courses extend the candidate's knowledge in new areas not previously undertaken and/or deepen their knowledge in a chosen field.

Sample course areas

- Economics of competitive advantage
- Foundations of marketing theory
- Entrepreneurship
- Corporate finance
- Research methods
- Global corporate governance and social responsibility

Location	Online – GradSchool
Duration	Nine trimesters full-time or part-time equivalent
Commencement	January, May, September
Admission criteria	A recognised Master of Business, Master of Business Administration or equivalent Masters degree and a minimum of two years work experience. As places in the program will be limited, candidates will be ranked on the basis of academic merit.

Further information and course details
<http://search.newcastle.edu.au/program/>



MASTER OF **BUSINESS ADMINISTRATION**
 MASTER OF **BUSINESS**
 GRADUATE CERTIFICATE IN **BUSINESS ADMINISTRATION**

The business administration programs are designed to provide students with a range of analytic, strategic and leadership skills to prepare them for increasingly competitive careers in business management in the corporate and public sectors.

These programs offer grounding in fundamental business areas such as accounting, finance, organisational behaviour, economics, marketing and information systems management. Analytic and problem solving skills are emphasised through an applied understanding of the theoretical framework within which today's managers must operate, as well as the acquisition of practical skills in teamwork, writing, presentation and time-management. The ability to cope with rapid organisational and technological change is developed through an understanding of organisational behaviour and organisational change and development.

Sample course areas

- Corporate finance
- Consumer decision making and behaviour
- Foundations of marketing theory
- Managing human resources and employment relations
- Economics of competitive advantage
- Project management
- Management and organisational behaviour
- Accounting and financial management
- Corporate governance and social responsibility

Location	City precinct – NGSB Online – GradSchool
Duration	MBA – four trimesters full-time or part-time equivalent M – three trimesters full-time or part-time equivalent G – two trimesters full-time or part-time equivalent
Commencement	January, May, September
Admission criteria	Masters applicants must hold a recognised Bachelor degree, Postgraduate Diploma, a recognised Graduate Certificate, a recognised Diploma and two years work experience, or GMAT score of 550. Graduate Certificate applicants must hold a recognised Diploma or a recognised certificate and two years work experience, or ten years work experience.

Contact AustraLearn
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